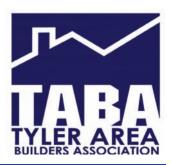
# TABA NEWS

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May 2012

## PLATINUM PARTHERS

# INSURANCE ONE

INSURANCE ONE AGENCY, LC





#### GOLD PARTHERS

BancorpSouth

Citizens National Bank

**Cross Systems** 

Southside Bank

Texas Bank & Trust Company

Transit Mix Concrete & Materials Co. Inc.

#### SILVER PARTNERS

All Natural Stone & Grass | Altra Federal Credit Union | American State Bank | Campbell Custom Homes | Carlyle Homes | Citizens 1st Bank | East Texas Title Co. | Fixture This, Inc. | Kilgore National Bank | Panel Truss Texas, Inc.

# Membership drives the future of the Association

By Ed Kopal Membership Chair

The "Mission Possible - 2012" Membership Drive is off to a great start with 6 great Team Captains – Co Captains - Ed & Suzan Kopal; Co-Captains - Gary Bayless/Robert Aiken; Captain Joe Carlyle; Captain Jeff Cross; Captain Shelley Flowers; and Captain Carlos Juarez.

I want to thank all of those who have already committed to seeing 2012's Membership Drive be a great success and ask you to be a part of it also. We can do this together. Our goal is recruit 100 new members and to exceed the West Texas Builders Association numbers and become the 5th largest Builders Association in Texas. We have been there before and we will be there again.

The greatest opportunity in growing our membership is our Affiliate member. This is a member who is employed with a TABA member who would like to become more involved in our Association and attend the "Mother



Important Dates:

#### Tuesday, May 15

Membership Drive Teams Kick Off @TABA Office-All Day

#### Thursday, May 17

Hall Buick GMC Membership Celebration @ Hall Buick GMC-3010 SSW Loop 323 5-7PM

#### Tuesday, May 22

Completed Membership Applications Wrap Up @ TABA Office-All Day

of ALL Parties – Nails It in 2012." For \$125, an Affiliate member will receive the NAHB membership, a TAB membership and the TABA newsletters. This would be a way for you to grow your business through our networking opportunities at our Happy

Continued on Page 2

# PRESIDENT'S MESSAGE

Like many of you, TABA is entering one of its busiest seasons of the year. Many of our builders (36 to be exact) are working hard to



STEVE HIX

complete their Parade of Homes<sup>tm</sup> entries scheduled for June 2-10. This is our 59th annual Parade event and it continues to draw thousands of visitors from the area to tour some of the finest and most innovative homes in East Texas.

You Parade builders and all TABA members and friends need to take a well-deserved break and join us for the Spring Golf Tournament to be held at Garden Valley on May 14th. This is always a great opportunity to spend time with other TABA members and to promote your business as well. Please come join the fun!

And by far the most important event in May is our annual Membership Drive. You'll find plenty of info about it in this newsletter, but the bottom line is that we need YOUR help recruiting new members. Ed Kopal and his committee have done an outstanding job planning an exciting Membership Drive for us this year--our goal is 612 members in 2012! And the reward we're all looking forward to is the Mother of All **Parties**, to be attended only by those who bring in at least one new member. So join a team and we'll see you at the Drive on May 15th and later at the Big Party!

Steve Nix President

#### Continued from Page 1

Hour events and our Cookouts. With the weekly emails about upcoming events, they will be well informed of all the exciting news and happenings here at TABA.

Please help us grow

our membership by signing up a new Affiliate member and turning it in to the TABA office by our 2012 Membership Drive on May 15th. We can do this! Thank you for doing

your part!

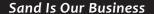
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#### EDUCATION NEWS

The Education Committee is preparing to present several classes in the next few months for our members. The first is planned to be on "Appraisals" with a panel of appraisers to help educate on how we can help each other. In an effort to make this beneficial to all, we are soliciting questions and talking points from you so we can prepare them prior to the class.

Please share items you

would like discussed by emailing them to the TABA office to lsimmons@tylerareabuilders.com Preliminary plans are to host this class in July.

#### **UPCOMING CLASSES**

# **Lunch & Learn with the City of Tyler**

Noon

May 9, 2012

\$10 fee, lunch included Title: "City and County GIS

Resources"

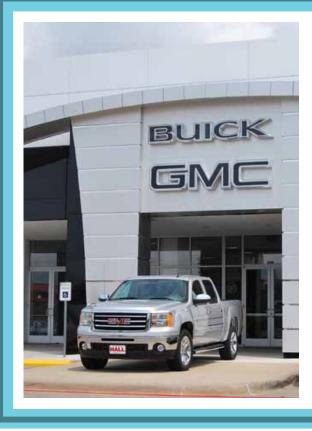
Description: An introductory overview of available GIS data, maps and websites for business and public consumption. Will discuss best practices for getting the information from these resources. Also discussed will be new technologies that are coming out that should be of interest to the business community at large.

Provided by: City of Tyler Development Services Department at the Tyler Development Center, 423 W. Ferguson St.

Call the TABA office to enroll at 903-561-3964 or enroll online.

# NAHB University of Housing "Estimating" Class

8:30 a.m. - 4:30 p.m. Thursday, May 10 \$210 Member Price - Lunch is included TABA Office Instructor-Michael Strong





# Special Networking Event & Membership Drive Celebration

#### Welcome TABA and Chamber of Commerce Members

Thursday, May 17, 5-7 pm

Join us for food and spirits Learn about special GM offers for TABA Members

Prize Drawings every 10 minutes

903.266.7800 www.hallhasitall.com 3010 S SW Loop 323.Tyler.TX

#### HEW MEMBERS

- · Aldredge Construction
- · Cade's Building Materials
- · Keller Williams Realty Cathy Sullivan
- · Piney Woods Glass & Mirror
- Salsarita's
- · City of Tyler Planning Heather Nick

#### RENEWALS

- · Assured Insulating Co.
- Cain Surveying
- Cochrane Construction LLC
- · Craig's Dirt Service, LLC
- East Texas Door Co., Inc.
- Kelley Developments LLC
- Lonestar Millworks, Inc.

- Lowe's
- · MaciasMasonry.com
- Morris Electric
- Star Carpentry
- Thedford Construction Co., Inc.
- · Tyler Pest Services, Inc.
- Wells Marble Co. LLC

### VPCOMING RENEWALS

- Company Name
- · Albright Solutions, LLC
- · Lindale State Bank
- Angelo Electrical Inc.
- · Daniel Arthur Surveying, LLC
- J&S Blueprint
- · Hall Buick GMC
- RB Roofing
- · Bannister Drywall
- · Design Audio Video
- Jerone Bearden Concrete
- · Camp Davis Stone Co.
- Allen Samuels East Texas Dodge
- Azleway, Inc.
- SBCC, Inc.
- Brosang's Landscaping
- Servpro of Tyler
- The Window & Door Company
- Capps-Capco Construction
- · Pro Electrical Services
- James O. Clark, Architect
- Automatic Gas/Mallory's Propane
- Bank of Tyler
- Cook & Son Roofing
- Cash's Lawn Care
- Benjamin Franklin
- Cutright Glass & Mirror
- Iron Hill Services, LLC
- · Plantation Shutter Warehouse
- · Robert Duncan Painting
- TAABS Printing & Promotional Products
- All Seasons Window & Door Mfg., Inc.
- · White Oak Custom Cabinets
- BMC
- Straightline Siding Ltd.
- · Lone Star Generators, LLC
- Mewbourne Oil Company
- East Texas Professional Credit
  Union
- Oncor Electric Delivery

- · Holey Plumbing Co., Inc.
- · Sam R. Hill Lumber Co.
- · Kodiak DGS, Inc.
- Tyler Glass & Mirror
- Lone Star Pest Control
- R. Klepfer Construction, Inc.
- · Superior Roofing & Gutters
- Krantz PR
- BDC LTD.
- · Macias Roofing Co.
- · Tyler Weathermakers
- · American Building Supply
- Junior Mata Concrete
- Bug Busters Termite & Pest Control
- Einstein Bros. Bagels & Smoothie King
- Rainforest Irrigation & Landscaping
- · Ramey & Flock, P.C.
- Cole Air Conditioning & Appliance Co.
- Pest Punishers
- Independent Glass & Mirror Co., Inc.
- Leon's Signs Inc.
- · Henry Murphy, Jr.
- Suddenlink
- · Pargas Framing
- S & P Gutters
- · Pella Windows & Doors
- Gray's Home Fashion Gallery
- Moulton & Price, P.C.
- Insulated Concrete Buildings
- Reed & Assoc. Environmental Consulting
- Climate Control Heating & A/C.
- · National Property Inspections
- Dianna Riggio Homes of East

  Taylog
- · JRod's Powerwashing
- Rollins Lawn & Landscape Co.
- Xcel Properties

- Roquemore Hardware
- Homes & Land of East Texas
- S&R Construction
- BancorpSouth
- Steve Smoot Trim
- Stanley Overhead Door
- Express Lawn Sprinklers LLC
- Outdoor Decor & More
- Swann's Furniture GalleryTennison's Landscaping &
- Irrigation

  BankTexas
- Jim Toman Insurance Agency
- Overhead Door Company of Tyler
- RE/MAX Impact
- Tyler Beverages, Inc.
- Gabriel Uribe Masonry
- Excel Pools & Landscaping
- Juan Vanegas
- Nacho Concrete
- Ameri-Tex Services, Inc.
- Waggener Electric LLC
- Waterman Electric Corporation
- House Nursery
- Coconut Cove Pools
- Red Baron Supply
- Winningham Consultants &
- Gulf State Lumber Company
- · Remington Alarm Systems,

- Inc.
- Maddox Residential & Commercial Services
- SK&J Construction
- RBI Construction
- CB Builder
- Bolton Custom Homes Inc.
- Brown's Landing
- The Challenge Golf Group
- Conaway Companies
- David Cooper Quality Homes,
   LLC
- Dorsey Homes
- Spruce Hill Estates
- Latson Construction
- Laughlin Properties, Inc.
- Larry Murdock Construction
   Co.
- Signature Homes by Wade
- LLC
- Nix Construction, Inc.High Performance Homes,
- Streck Homes
- S&T Development Ltd.
- Southern Home Builders, Inc.Walker & Associates
- Construction

  Steve Welch Custom Homes
- TCMC
- Wright-Built

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# 5

#### SPEED HETWORKING





Thursday, April 12th Associate members had four minutes of one-toone time with 20 TABA Builders to promote their products and services.

#### THANK YOU!!

To volunteers in TABA's Home Products Show booth: Brandon Parker Brad Trump

To those who helped move filing cabinets in the TABA offices: Wayne Trammell of Barrett Appliance, Lighting & Home Products, and Ronnie Cochrane of Cochrane Construction. Thanks for your help!!

### W. Joy Adams, ChFC, CFP®



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#### Joy.adams@adamsfinancialgroup.com

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#### MAY 2012

May 1
Executive Committee
2:30 p.m. at TABA
Board of Directors
4 p.m. at TABA
After Hours sponsored by Red Baron Supply
5-7 p.m. at TABA

May 2 Social Events Committee 4 p.m. at TABA

May 3 Builders' Luncheon sponsored by Altra Federal Credit Union Noon at Texas Roadhouse

May 9 City of Tyler Lunch and Learn Noon at Tyler Development Center 423 W. Ferguson St.

May 10 NAHB University of Housing "Estimating" Class 8:30 a.m. - 4:30 p.m. at TABA

May 14 Spring Golf Tournament 12:30 p.m. at Garden Valley Golf Club

May 15 Membership Drive Teams Kick Off at TABA

May 17
Builders' Luncheon sponsored by Home Plus Floors
Noon at Bruno's Pizza in Gresham
Hall Buick GMC Membership Celebration
5-7 p.m. @ 3010 SSW Loop 323, Tyler

May 22 Membership Drive Applications Wrap Up at TABA

May 28 Holiday - Office Closed

May 29 Public Relations Committee 2 p.m. at TABA Budget & Finance Committee 4 p.m. at TABA

May 31 Membership Committee 1 p.m. at TABA

## BAILDERS, LANCHEON



Thursday, April 5th Sponsor: Texas Bank & Trust Company



# MAY AFTER HOURS

Drop by the office on May 1 from 5-7 p.m. for great food, spirits and great networking opportunities.

This event is sponsored by Red Baron Supply.

Don't miss your chance to win the Builder or Associate drawing. The winning Builder in April was Richard Hillard with Hillard Homes, LLC, but he was not present. You must be present to win. The jackpot now goes to \$650.

The winning Associate is spotlighted in Member Marketplace in the next month of the *TABA News*.

#### ASSOCIATE COUNCIL PRESIDENT

The Parade of Homes<sup>tm</sup> is next month! Can you believe it is TABA's 59th year to host this premier event? The dates are June 2-10, so mark your calendars and be sure to come out and see what great new designs and products our members have prepared for you.

With May comes the TABA's Spring Golf Tournament to be held at Garden Valley on Monday,

May 14. Don't miss your opportunity to come out and network with Associate and Builder members and enjoy a beautiful golf course too!

May also brings the "changing" of the Chairmanship for the Social Events Committee, Current Chairman, Shelley Flowers will move to the Chairman of the Home Products Show and incoming Chairman, Max Anderson will take the realm after the Golf Tournament.





JION DIETZ

to TABA and jobs well done. Also, thank you to Heather for leading these Committees and helping ensure our events are a huge success.

## LOCAL INCENTIVES

Tyler Area Builders Association wants to beef up the value of membership. If your company has a product or service you would like to offer all TABA members as a Local Incentive, please contact Heather or Libby at TABA. This is a great way to get your business in front of over 550 members.



### MEMBER MARKETPLACE

Hall Buick GMC is currently enjoying the upward trend in vehicle purchases in the East Texas area. This has led to adding TABA Members to the "Preferred" pricing category across the board. Members are allowed a "no haggle" preferred price marked directly on the factory invoice on any new vehicle. Along with this there is an extra \$500 Factory Rebate available to any NAHB Member and extra values to any Business or Business Owner on certain GMC Purchases. Call Dwayne or Donnie at 903-266-7800 for all the details.

Member Marketplace is a feature highlighting an Associate Member's company. One company will be drawn randomly from After Hours attendees, and the winner will be featured in a company profile in the next month's TABA News! The editor retains the right to edit for length and content.

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## THIS MONTH ONLY

# Spring Golf Tournament



Garden Valley Golf Club May 14, 2012 12:30 Shotgun Start

> \$125/per player \$750/6-man team

Cost includes practice green, tournament play, drinks during play and dinner afterwards.

Dinner directly after the tournament!

Door prizes will be given at dinner; must be present to win.

Hole sponsors, door prizes, goody bag items and volunteers are needed. To donate or volunteer, call Heather Stevenson at 903-561-3964.

# COMING SOON



Tyler Area Builders Association has announced the beneficiaries of the upcoming 2012 Parade of Homes<sup>tm</sup> will be Azleway Boys' Ranch, Children's Village, and Children's Miracle Network Hospital.

More than 4,000 visitors toured the Parade

last year.

The Parade will take place June 2-10. Hours will be: Saturdays 10 a.m. - 6 p.m.; Sundays 2 - 6 p.m.; Monday - Thursday 6 - 9 p.m.; and Friday 3 - 9 p.m.

Tickets are \$10 for adults and \$5 for children 12 and under.